

## Minutes from Solar Guild/Citizens for Solar Meeting, 12/04/14

Twelve people attended. The meeting started at 6:05 pm and ended at 7:35 pm.

This writer believes it would be auspicious at this time of year to list the projects mentioned during the meeting, in addition to the now 3 solar potlucks which will be covered in depth.

**Project:** Meeting on March 3, 2015 with the Pima county Juvenile Court to possibly set up a training program in solar similar to GoodWill's.

**Project:** Rekindle the "Solar 101" series. Approach Senators Raul Grijalva and now Martha McSally to back the program up.

**Project:** Site clean-up around the Biosphere II solar array, which will include cutting weeds, etc.

**Project:** Build a portable solar array like the ones constructed for GoodWill and the Girl Scouts and raffle it off to generate funds for the groups.

**Project:** Make our own tee-shirts using a homemade silkscreen rack. This could be another outreach for community participation, ie. juvenile offenders, GoodWill, SG/CFS members. Include a design competition for the new shirts.

**Project:** As mentioned earlier, there are now (3) solar potlucks slated for the year. The Spring fete will be April 11, the Summer Solstice potluck on Mt. Lemmon on June 20th, and the Fall potluck at Valley of the Moon (VOTM) on September 19th.

**Project:** Some one or a committee to establish grant writing and submissions for specific projects and funding, especially with our non-profit/501.c.3 statuses.

**Project:** "Land With No Name" portable solar array to power small camping/event space and night lighting to sculptures.

A holiday party happened on the 6th of December graciously hosted at Rob Crosland's house. Being a potluck, it started at 3:00 pm, with dinner served at 5:00 pm. The party stretched on in to the night, with yours truly arriving after 9:00 pm, and others still coming yet. Rob's yard is a wonderland of horticulture, even in the light of a full moon. Fun was had by all.

**Solar potlucks:** The Spring potluck is scheduled for Saturday, April 11 at the usual set-up place at Catalina State Park. The spot is reserved for the whole week-end, so camping is encouraged for the whole event. The Summer potluck is more loosely structured up on the mountain, and is a time for nature and camping at 9,000 ft, with good solar food! Some issues regarding this and all the potlucks were discussed:

**Advertising-** "Edible Baja Arizona" magazine was brought up as an ad source, (Jared McKinley, contact person). The ads are expensive, with options to purchase 1/2-1/4 space. This is a good venue for the respective groups, as people who read it are food and adventure savvy. It is not too early to contact our regular media sources (radio, TV, print), especially as we know all the dates and locations for the year, and it is all tied to the website. A **checklist** for all potluck procedures was discussed, (a calender done-by date) as the job of contacting advertisers usually falls on one or two people, and if something happened to them, the groups would have to start over from scratch.

**Activities:** There needs to be a list of solar cooks that show up and can be entered into a data base for the future. Someone will go around at the next potluck and gather names and contact info. Mention a need for solar cooks on the website. The solar cooker salesman might come to the next potluck with his wares and possibly to talk to the group. He would be coming down from Utah. It is already time to contact vendors and establish a speaker/music roster for the events. There will be a meeting on April 7th (regular meeting) and possibly another before the first potluck. **Beer sales:** Liability issues, strategy including roping off an area with tight control, (a monitor) and permits. Important to only sell good quality beer!

**General:** Vivian Harte, long time SG/CFS supporter has published a book, "Confidence for Dummies", another in the long running series for "Dummies"! There was discussion to build an "active" membership list, these are people who regularly come to meetings and group functions, as opposed to the myriad who are listed on various web places. The donated trailer from the Lee's needs a permanent home for storage, and registering it will take place in the new year. Tee-shirts need to be re-done with the new year and new design? -Rob Crosland- Jim Click Raffle: In future "Paypal" might be used for people to purchase tickets. Website: The future of the groups will be driven by exposure using these media and will drive sales, so go have a look at your SG/CFS website!

(solarguild.org). The Land With No Name website will be linked on to ours. It is a great site, full of intriguing pictures in a very wild area. **GoodWill:** There are two programs in GoodWill; the "Futures" program which will be self funded, and the "Metro" program which will be grant funded. This could be an avenue for SG/CFS to direct our grant writing attempts at in the future. Obed Rodriguez, accounting and public relations at GoodWill attended the meeting. This writer was impressed by his enthusiasm and willingness to work with the groups. He mentioned Steve Leon, finance director at GoodWill is very sold on solar, and wants to solarize the entire GoodWill training complex on the south side. **State of Arizona Annual Reports** will be coming due. All board members are on the list and will meet in plenty of time to submit our reports. The committee includes Rob Crosland, Pat Murray, Bruce Joseph, Jonathan Watt, Jack Langley.

**Treasurer's reports: Citizens for Solar:** Assets: \$5,545.78. Liabilities and equity:\$5,545.78. P/L: Income: (raffle prizes, interest, potluck raffle, tee shirt sales, other expenses)- \$385.64. Expenses: (printing, raffle prizes, other expenses)-\$150.81. Net income: \$234.83.

**Solar Guild:** Compass Bank account: \$877.00. Paypal: \$142.00.

Respectfully submitted,

Jonathan Watt,

Secretary,

SG/CFS